RIS 2023 STRATEGIC PLANNING GUIDE

UNRIVALED CONTENT | UNMATCHED AUDIENCE ACCESS

2023 Content Alignment Opportunities SUGGESTED TOPICS - CUSTOM TOPICS AVAILABLE							
MONTH	FEATURE STORY	SPECIAL REPORTS	BENCHMARK RESEARCH	ROADMAP	INFOGRAPHICS	TARGETED RESEARCH	PODCASTS
JANUARY PROGRAM CLOSE: 12/16/22 MATERIAL DUE: 12/23/22	2023 Retail Trends	NRF Wrap Up Report	RIS/IHL 20th Annual Store Experience Study	Game-Changing Workforce Management Tools	Perfecting the Last Mile	AI-Powered Pricing	Unlocking Retail Media Platforms
FEBRUARY PROGRAM CLOSE: 1/13/23 MATERIAL DUE: 1/20/23	Retailers Entering the Metaverse	Top Digital Shopper Trends		Crafting a Memorable In-store Experience	Secrets to Refining Inventory	Supply Chain Technology	Securing the Enterprise
MARCH PROGRAM CLOSE: 2/10/23 MATERIAL DUE: 2/17/23	Hot Retail Loyalty Plans in 2023	Workforce Management to Attract and Retain Labor	RIS 33rd Annual Retail Technology Study	Building the Warehouse of Tomorrow	Connecting Modern Customers to Digital Savvy Workers	In-store Network Infrastructure	Maximizing Your BOPIS Revenue
APRIL PROGRAM CLOSE: 3/10/23 MATERIAL DUE: 3/17/23	Top 100 Retailers	Automation and AI in the Supply Chain		Put Augmented Reality to Work	Uniting Inventory in the Enterprise	Clienteling In-Store and Out	Workforce Management for Happy Employees
MAY PROGRAM CLOSE: 4/7/23 MATERIAL DUE: 4/14/23	CIO of the Year, RIS Hall of Fame	Grocery Tech Trends	11th Annual Retail and Consumer Goods Analytic Study	POS for the Shop-From- Anywhere Consumer	Inside the Store Experience	Managing Labor in Spite of Challenges	Future-Proofing Retail Pricing
JUNE PROGRAM CLOSE: 6/6/23 MATERIAL DUE: 6/13/23	Retailers Overhauling their Data Strategy	Trends Driving the New Customer Experience	Grocery Technology Study	Store Operations in the New Normal	Checkout Trends	Automating the Enterprise	Staying On Top of Flexible Payments & Fintech
JULY PROGRAM CLOSE: 6/9/23 MATERIAL DUE: 6/16/23	Top Women in Retail Tech	The Modern Last Mile		Supply Chain Logistics Strategies	How Analytics Change Everything	The New Age of Loyalty and Personalization	Last-mile Pain Points and How to Fix Them
AUGUST PROGRAM CLOSE: 7/14/23 MATERIAL DUE: 7/21/23	Retailers Teaming Up for New Experiences	The Future of Sustainability and Returns		Implementing a Subscription Model	Secrets to Omnichannel Pricing	Merchandising Management	Holiday Retail Predictions
SEPTEMBER PROGRAM CLOSE: 8/11/23 MATERIAL DUE: 8/18/23	2022 Holiday Retail Forecasts and Predictions	Engaging Consumers on a Personal Level		RFID: Inventory's Secret Weapon	Transportation in the Supply Chain	Returns Management	Has Headless Commerce Finally Arrived?
OCTOBER PROGRAM CLOSE: 9/15/23 MATERIAL DUE: 9/22/23	Influentials: 10 Retail Movers and Shakers	Pricing and Payment Strategies	4th Annual Supply Chain Tech Study	Protecting Vital Enterprise Data	Engaging Associates to Retain Talent	Contactless Retail	Next-Gen Returns Management
NOVEMBER PROGRAM CLOSE: 10/13/23 MATERIAL DUE: 10/20/23	How Retailers are Managing Peak Season Labor	The Alternative Warehouse: Dark Stores, Micro Fulfillment & In-store Fulfillment		Deploying the Bulletproof Store Network	Profile of the Loyal Consumer	BOPIS and Curbside Readiness	Networks for Next-Gen Store Experiences
DECEMBER PROGRAM CLOSE: 11/15/23 MATERIAL DUE: 11/22/23	Hot Retail Startups	NRF Preview Guide	23rd Annual Software LeaderBoard	Attract and Retain High Value Talent	The Future of Payment	Last-mile Omnichannel Fulfillment	Hot Customer Experiences in the New Year